

# MAXIMIZE YOUR PROFIT THROUGH LEASING

## WHY SELL ON LEASE?

- Help close the sale
- Avoid delay until cash or budgets available
- An immediate sale
- Provide a response to price objections
- Facilitate repeat business
- Sell a monthly payment instead of a cash price; avoid "sticker shock"

## VENDOR BENEFITS

- Speeds up the sales cycle
- Increase sales volume
- Increase sales profit
- Present a professional image
- Reduces your receivables
- Helps build your business

## CUSTOMER BENEFITS

- Leasing frees working capital
- Leasing preserve existing credit lines
- Leasing provides a fixed budget
- Leasing offers tax advantages
- Leasing is flexible
- Leasing provides financial efficiency
- Leasing reduces the risk of obsolescence



Website: [www.IGFC.ca](http://www.IGFC.ca)



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