



NEW BUSINESS OUTLINE

- 1) **Who are the owners of the company and what percentage does each own?**

- 2) **What were owners doing prior to starting this company? (With whom, for how long, what position(s) were held).**

- 3) **How much capital was injected into the company? (Cash or Borrowed)**

- 4) **What exactly does your company do? And with how many employees?**

- 5) **How will you be marketing your company and where will you get your customers? Please list and provide details of contracts.**

- 6) **Please provide a business plan or an opening balance sheet.**

- 7) **Is there any additional information you feel we should know about, in order to assist our credit decision?**

